

Contest Terms & Conditions

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. FAILURE TO COMPLY WITH THESE RULES WILL VOID AN ENTRY. THE CONTEST IS VOID WHERE PROHIBITED BY LAW.

Please read these Contest Terms & Conditions carefully as these terms form a binding legal agreement between you and Express Publishing with respect to the “THINK OUTSIDE THE PROVERB” contest. You may not participate in the Contest and you are not eligible to receive any prizes unless you agree to these Contest Terms & Conditions. Your registration for the Contest constitutes your agreement to these Contest Terms & Conditions.

This is a contest targeted at minors 17 years old or under, so please make sure that parents or guardians have read and agreed to these terms before you submit photos, videos, or other content or information to Express Publishing.

- 1. The Organizer.** The Organizer of the Contest is the company Express Publishing LTD, incorporated under the laws of the United Kingdom with registered offices at Liberty House, Greenham Business Park, Newbury, Berkshire RG19 6HW. All issues connected with the conduct of this Contest, selection of winners and offer of prizes will be handled by our branch office in Athens, Greece, which is incorporated under the laws of Greece with registered offices at 25 Gardenias Street, Athens.
- 2. Who can enter the Contest.** The contest is open to children of age 17 or under who may submit their entry through their teachers, parents and or lawful guardians. Parents and/or lawful guardians must approve and consent to their children’s participation in the Contest. The Organizer has the right to verify the eligibility of each participant. 2. Non-eligibility for participation. The employees of the organising company are not entitled to participate in the contest.
- 3. Entry Period.** The Contest officially begins on April 1, 2025 09:00 Eastern European Time (EET) and ends on May 25, 2025, 00:00 EET (the “Entry Period”). Entries received prior to or after the Entry Period will not be considered.
- 4. How to Enter.** To enter, during the Entry Period, you are required to email the official submission form of the contest for every individual or team participant along with one (1) or more scans of participants’ worksheets via email to the following email address: epcompetitions@expresspublishing.co.uk, as required in the contest announcement following the instructions provided therein in order to be eligible. The contest announcement is considered an integral part of these Terms and each entry must follow the instructions and specifications indicated therein in order to be considered valid for the purposes of this Contest. Information you submit in connection with your entry will be governed by the privacy policy available at

<https://www.expresspublishing.co.uk/en-gr/privacy>. This is a Contest targeted at minors of 17 years old or under, therefore it is clarified that entries will be accepted only if sent with the consent of students' parents or guardians. Express Publishing reserves the right to verify and confirm if such consent has been provided by any means before accepting an entry to the Contest.

- 5. Technical Specifications.** The following requirements apply regarding the files sent to Express Publishing, as per Art. 4 above, in order to be considered valid and acceptable: Photos Format: PNG OR JPEG Other specifications: high resolution.
- 6.** Only one entry per person will be considered. Each entry may include at least one (1) worksheet, with each worksheet created by a single participant. In the case of a worksheet produced through group work, the entry will be attributed to a single individual, whose details must be provided on the submitted worksheet.
- 7. Material of the Entries.** Each submission to the contest must include, as a deliverable, one (1) or more high-resolution scans showcasing the participant's worksheet. The worksheet must contain the participant's details, only the modified proverb (excluding the original), and a drawing by the participant. Any materials submitted to the Organizer, as specified above, shall become the sole and exclusive property of the Organizer. The Organizer shall have no obligation to preserve, return, or otherwise make such materials available to you or any other party. The Organizer may use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish, and otherwise utilise the materials in any and all media—whether currently known or developed in the future—worldwide and for any purpose, without any compensation to you.
- 8.** By submitting Materials to the Organizer, you represent and warrant that the Materials do not infringe on any copyright, trademark, property rights, rights of privacy or publicity of any person, or any other right of any third party and that you have the full and unrestricted right to transfer the Materials to the Organizer free and clear of any claims or encumbrances.
- 9.** The Organizer is entitled to verify the validity of the entries, and disqualify any participant who violates the contest terms herein.
- 10.** The winners will be selected from the "valid participants". A "valid participant" is any participant who has submitted an entry in compliance with these Terms.
- 11. Selection of winners.** The Organizer decides on the outcome of the contest and on the final winners in accordance with the procedure and conditions herein. There will be ten (10) winning entries submitted by individuals. Within eleven (11) working days from the expiration of the duration of the Contest, the winners will be selected based on originality, relevance, creativity and meaningful ideas, according to the established criteria of the contest. Winners will be chosen by the Organizer on the merits of each entry, in the Organizer's sole and

discretion while such decision will be final and may not be disputed on any grounds. The three (3) winning entries will be announced on June 5th by a relevant announcement in the Organizer's website and social media accounts.

- 12.** Within three (3) working days after the selection of the winners, the Organizer will inform the winners by directly contacting them through the email provided, using their personal contact information, as well as by posting their names on the organizer's social media accounts, so that the winners can receive their prizes. If it is not possible to contact the winners, or if they do not contact the Organizer, within three (3) working days of the day of the announcement of their name, then the Organizer is under no obligation towards the winners, who will be deprived of their right to the prize.
- 13.** Through the selection, a total number of three (3) runners-up will be selected, who are entitled to claim the prizes in order of selection, in case of a disqualified entry, or in case it proves impossible to contact any winner or a winner refuses to or does not receive their prize.
- 14. Prizes – Awards:** One (1) gift card from Amazon Website of total value of twenty-five (25.00) Euro will be offered as prize to each winner, respectively for the purchase of products through the online store of the company AMAZON (www.amazon.com). The prizes are specific and non-transferable, and the winners are not allowed to exchange them for money, or other products or other replaceable items. The gift cards of the company AMAZON are provided under specific terms and conditions by the said company, which also apply for the gift cards that will be delivered as prizes of this Contest. More information about AMAZON gift cards can be found at the following link: <https://www.amazon.in/gp/help/customer/display.html?nodeId=GNG9PXYZU MQT72QK>
All participants of the contest will receive a certificate of participation on behalf of Express Publishing.
- 15.** By participating in the contest, you give express consent and permission to the Organizer and its appointed agency and they reserve the right to use any Materials submitted to the Contest for editorial, marketing and advertising purposes.
- 16. The organizer's responsibility.** The Organizer bears no responsibility for the information filled in by each Participant, who (Participants) are prohibited from sending, posting or making public in any way through the Organizer any work, information and/or personal data of a third party or work that in any way infringes the rights of a third party.
- 17.** The Organizer's only responsibility is to offer the prizes, as described herein. If for whatever reason, the winners fail to accept the prizes, they are not allowed to claim any other prize, or its corresponding value or any other reimbursement. The Organizer is free to specify the specific characteristics of the prizes, as well as the terms of their delivery to the winners. Furthermore, the Organizer is not responsible for any defects

which the prizes may present, or for any faulty services provided by a third party, or for any harm sustained by anyone who uses the prizes, or receives services associated with the prizes; also, the Organizer does not promise or guarantee that a third party will fulfill their responsibilities as to the aforementioned prizes.

- 18.** The prizes will be offered and delivered on account of the contest, excluding the implementation of any ordinances regarding the seller's liability, or the organizer's liability for any real defects on the prizes, etc. In any case, the organizer's responsibility is restricted to actions or oversights caused by willful misconduct or criminal negligence, and is not extended to accidental events or those resulting from force majeure.
- 19. Publicity.** The contest terms and conditions will be available at the Organizer's official website.
- 20.** The Organizer reserves the right to condition the award of the prizes upon the execution by the winner(s) of a publicity release through their social media accounts acknowledging the Organizer. Notwithstanding this reserved right, entry is conclusively deemed to be permission by the entrant for the Organizer to use the entrant's name (without compensation to the entrant) if the entrant is a winner to publicise the contest and otherwise, as determined by the organizer, unless prohibited by law.
- 21. Personal data.** The participation of all adults and minors, with the consent of their parents or guardians, entails that they implicitly agree to their personal data being processed and used, so that the Organizer will compile personal data files so as to conduct and monitor the contest, according to the organizer's Personal Data Protection Policy. Furthermore, the Organizer is entitled to make use of the winners' minimum required data for its website, or for any promotional activity in connection with the contest, such as, for example, posting the winners' names on the organizer's accounts in social media. The Organizer is allowed to use the database, compiled during this contest, for advertising purposes, and promotion of its services, only on condition that the participants have consented to this explicitly, when submitting their entries and personal details. The Organizer will process the archive in order to conduct the contest, and will keep the participants' personal details on its database. The purpose of the file compilation is to select the winners of the contest, to run the aforementioned campaign, and to promote the Organizer's products through advertisements, on the condition that the participants have consented to this explicitly. Within 24 months of the grant of the awards, any personal data of Participants and Winners of the Contest will be destroyed unless their preservation is justified or a required by applicable law. All people whose personal details will be included in the aforementioned file are entitled to all rights specified by the General Data Protection Regulation.

For the exercise of any of the rights of access, correction, deletion, restriction of processing, objection to the processing and portability of the data relating to them, Contestants/winners may contact the Organizer at dataprotection@expresspublishing.co.uk. Finally, they have the right to file a complaint with the Data Protection Authority (information at www.dpa.gr). Detailed information about the organizer's personal data process and protection policy can be found at the following address: <https://www.expresspublishing.co.uk/en-gr/privacy>.

- 22. Consent for videos/photos.** By submitting an entry where the face of one or more participants is displayed in a video and/or photo, you consent to the use of such videos and/or photos by Express Publishing for the purpose of the conduct of the present Contest in accordance with the terms and conditions indicated herein. You also grant Express Publishing with the right to edit, use, reproduce, display and re-use such photos and/or videos for the purposes stated above, including use in digital form, on the internet, on the company's website and social media pages and further release Express Publishing from any and all claims, demands, and liabilities whatsoever in connection with the above. Express Publishing will take all steps to ensure these images and videos are used solely for the purposes for which they are intended, as stated above. If you become aware that these images are being used inappropriately, please inform us immediately. You may withdraw the consent granted under the present Article at any time by contacting us via the email address indicated above. However, please note that the withdrawal of such consent will result in the cancellation of your submission from the contest.
- 23.** Participants must act legally and within the framework of good will and these terms and conditions, as well as the existing legislation. Any action or behavior of a participant deemed (based on evidence) by the Organizer to be illegal or abusive or non-contractual (without bearing the burden of proof), will enable the Organizer to exclude the participant completely from the contest, even to cancel the prize.
- 24. Revocation of the contest – Amendment of the terms.** The Organizer reserves the right to amend or/and revoke the contest, or change the dates, or any of its terms, to replace the awards with others of equal value during the duration of the contest, to change the way they are conferred, or the number of the awards at their absolute discretion. In case the contest is revoked the participants have no right or claim against the Organizer, nor are they entitled to ask for the continuation of the contest, or for any reimbursement for such alterations.
- 25. Applicable law – jurisdiction.** The aforementioned terms are subject to and supplemented by Greek law. Any dispute that may arise in the future in connection with this contest is to be resolved exclusively by the courts of Athens.
- 26.** The Organizer shall not be held liable for any claims, losses, damages, costs and expenses which may occur due to participating in the contest.

- 27. The organizer's independence.** It is clearly stated that the contest is conducted through the Organizer, it is the exclusive responsibility of the Organizer, while it is clarified that the provision of gifts by the company AMAZON, does not constitute a co-organization of the contest or any involvement of AMAZON in this contest.
- 28. Acceptance of the terms.** By entering the contest, you conclusively are deemed to have agreed to these contest terms and conditions. This is an irrevocable condition of entry.

