

BLACK FRIDAY Answer Key

LEAD-IN SS's own answers

TASK 1

1e 2h 3a 4c 5g 6d 7f 8b

TASK 2

1. prominent
2. compelling
3. consumerism
4. substantial
5. retailers
6. leverage
7. excessive
8. phenomenon

TASK 3

1. A
2. B
3. C
4. B
5. B

TASK 4 SS's own answer